





## **Business Case Studies**

Enterprises oriented towards the conversion of biobased materials to utilizable products and services are at the heart of bioeconomy, and provide a fresh alternative to the fossil-based economic approach.

This event will show-case start-ups and early-stage companies which, 1) up-grade bio-waste to usable products, 2) provide new environmentally sustainable business solutions for water contamination from farm run-off, and 3) implement microbiology-driven processes, such as the production of vitamin B12 from waste whey derived in the dairy industry.

These three case studies will offer a back-drop for an interactive discussion on how to bring the bioeconomy to reality for your businesses, and offer a sustainable development-oriented approach benefiting society.



## Intro (Starting at 14:00)

- BIOEASTsUP (5 minutes)
- Peer review organization (5 minutes)
- Round the tabelle

#### Citrion

- 10 min presentation
- 15 min discussion peers

### **PhytoTowel**

- 10 min presentation
- 15 min discussion peers

-Coffee Break 5 minutes -

15.05 - 16:00

#### **ACIES BIO**

- 10 min presentation
- 15 min discussion peers

Panel Discussion Conclusions



# BIOEASTsUP website and social media chanels





www.bioeast.eu/bioeastsup



